

Dryport evaluation per work package

WP 6 Environmental interface and MoS

The launch of a Low Carbon Freight Dividend within the Haven Gateway is a ‘headline’ project for this work package.

The Haven Gateway secured nearly £3 million of funding from the European Regional Development Fund, towards a £7.5 million project designed to shift about 30,000 containers off the roads and on to rail transport. The three-year Low Carbon Freight Dividend project will support more than 300 SMEs (small and medium enterprises) in making important changes in the way they transport freight, with significant environmental benefits. SMEs in the Haven Gateway sub-region will be offered a Low Carbon Freight Dividend of up to 30%, for moving their freight from truck to train, where traditionally they have used road transport.

The project is expected to remove at least 11.7 million kgs of carbon dioxide from the logistics supply chain: 7.3 million kgs in the East of England, and 4.4 million kgs in the rest of the UK. The associated environmental benefits, using UK government calculations, would be nearly £3.5 million.

A critical part of the project is the Containerised Cargo Carbon Calculator, an online tool developed by the Haven Gateway as part of its activities within Dryport.

The Carbon Calculator (www.ccccalculator.co.uk) offers a user-friendly website where logistics operators can compare and contrast cargo movement methods (road, rail and water) and the carbon emissions for each method, or combination of methods, as they plan their transport to and from the East of England ports. The tool also measures the cost implications of each mode, such as congestion, and puts a financial value against it.

The Low Carbon Freight Dividend project will also feature six ‘Optimisation of Freight Movements’ workshops, to give advice on reducing carbon emissions in the movement of freight, and a Low Carbon Transport Marketing Package to enable SMEs to market their services as carbon friendly.

Dryport has established contacts with the StratMoS project and the two projects have exchanged ideas and taken part in each others’ workshops and other events. Both projects were involved in the overarching Maritime Transport Cluster as well as both projects assisted in the project application of green Corridors.

There has also been close contact with DG Move.

In Scotland, TRI Napier has made the most of its access to research material for destination studies. SEStran held a business-to-business (B2B) exchange with members of the VOKA Chamber of Commerce West Flanders and the Port of Zeebrugge, with the main purpose being to highlight the advantage of the shortsea roll-on/roll-off freight ferry link between Rosyth and Zeebrugge.

The VOKA Chamber of Commerce West Flanders focused on a positive collaboration between its members and the Ports of West Flanders (Zeebrugge and Ostend). Services offered by the ports are often not well known and port visits were arranged as an excellent way to showcase the dynamics and the services delivered, and help encourage businesses to consider sustainable transport modes and green/ alternative transport options.

B2B contacts between local entrepreneurs and colleagues in other Dryport partner regions have created an encouraging and inclusive atmosphere. A unique cross-border business-to-business (B2B) meeting organised with Suffolk Chamber of Commerce/the Haven Gateway in the UK, brought together import/export businesses and logistics specialists in Suffolk in October 2010, creating valuable networking opportunities and creating new contacts on both

Regular information sessions about logistics and maritime matters have helped entrepreneurs to find their way through perceived and actual maritime and logistics regulations. The sessions have provided a platform for questions about maritime/logistics issues, where the entrepreneurs can find possible solutions.

The Swedish partners commissioned a study that outlines the demands on a new developed freight combi terminal in order to benchmark it according to environmental standards.

The study was realised by Naturskyddsföreningen (Swedish nature preservation association) and pointed out how a new-built logistic centre could fulfil the criteria for sustainable management.